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**HILTON SANDESTIN BEACH GOLF RESORT & SPA CELEBRATES
SILVER ANNIVERSARY WITH MILESTONE YEAR**

*Resort Hotel Marks 25 Years by Completing \$3.4 Million Renovation,
Going Green and Earning Guest Loyalty Award*

Destin, Fla. (June 18, 2009) – As the Hilton Sandestin Beach Golf Resort & Spa celebrates 25 years on Northwest Florida's Gulf Coast, the popular resort hotel proves that it has just gotten better with age.

To kick off its anniversary year in style, the Hilton Sandestin Beach completed a \$3.4 million three-year renovation project. The multi-phase renovation, which began in November 2006, was finalized in March. The upgrades included a complete renovation of suites in the Hilton Sandestin Beach's Emerald Tower, which houses 400 of the resort hotel's 600 guest suites. Design features in the new Deluxe Junior Suites include elegant new furnishings, a soothing blue and green color palette, state-of-the-art media center addition in the children's bunk area, flat-screen televisions, a second phone line in each room, premium quality bed linens and patio upgrades with new furniture outdoors as well. The room renovation project came on the heels of the resort hotel's extensive transformation of its meeting facilities and dining outlets in 2006.

The beautiful white-sand beaches – Clean Beach Council Blue Wave certified – and the diverse eco-system surrounding the resort hotel have made it a year-after-year favorite for vacationers and nature lovers. This year the Hilton Sandestin Beach explores a new wave of green. After a dedicated effort throughout the entire property, the Hilton Sandestin Beach has incorporated environmentally friendly initiatives, earning the Florida Green Lodging Program Designation for its implementation of green practices such as its recycling program, water conservation and energy reduction.

"Our 25th year along the Gulf Coast truly has been a special time," says Mike Chouri, general manager of the Hilton Sandestin Beach. "Along with our year-long anniversary celebration, finishing our Emerald Tower renovation and officially going green, our guests helped us earn the Guest Loyalty award from Hilton Hotels."

Topping off a banner year, the Hilton Sandestin Beach was recognized among the best of the best within the Hilton Hotels & Resorts brand in North America by winning the coveted Diamond Award for Guest Loyalty in 2008 for hotels with rooms 500 and more – the highest honor in this category – through the brand's annual Connie Awards. The Hilton Sandestin Beach competed against 46 other Hilton properties for the award.

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The honor is based on customer feedback regarding overall experience, the likelihood to return to the resort hotel and the likelihood to recommend the property to others. Guests rated the Hilton Sandestin Beach a 9 or 10 out of 10 in these categories.

“This amazing year has been 25 years in the making, and we’re not finished yet,” says Chouri. “We’re moving forward with even more improvements that will continue to enhance the guest experience, and hope our loyal guests as well as those who have never experienced the Hilton Sandestin will join us during this milestone year.”

The Hilton Sandestin Beach will be offering special rates and meeting incentives throughout the year in honor of its silver anniversary. Check out all that’s happening at the Hilton Sandestin Beach Golf Resort & Spa by becoming a fan on Facebook or following the hotel on Twitter.

For more information on the Hilton Sandestin Beach Golf Resort & Spa call (850) 267-9500 or (800) 367-1271, or visit www.HiltonSandestinBeach.com.

About the Hilton Sandestin Beach Golf Resort & Spa:

The Hilton Sandestin Beach Golf Resort & Spa, managed by Sandcastle Resorts of Sandestin, Inc. and located directly on the sugar-white sands of the Gulf of Mexico within the 2,400-acre Sandestin Golf and Beach Resort community, celebrates its 25th anniversary in 2009 as the Southeast’s premier Gulf-front resort hotel. The Hilton Sandestin Beach has continued its quest to improve and upgrade to ensure that guests’ expectations are exceeded during all hours of their stay. Whether in search of a leisurely getaway or an extraordinary wedding destination, the Hilton Sandestin Beach is the perfect retreat, offering a variety of amenities and activities including more than 32,000 square feet of meeting space, an unparalleled resort spa and fitness center, elegant dining venues and much more. For more information, visit www.HiltonSandestinBeach.com.