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### **HILTON SANDESTIN BEACH GOLF RESORT & SPA CONTINUES ANNIVERSARY CELEBRATION WITH FALL DEALS AND MEMORABLE EVENTS**

Destin, Fla. (Aug. 4, 2009) – The Hilton Sandestin Beach Golf Resort & Spa on Northwest Florida's Gulf Coast welcomes the fresh fall season with great rates, spectacular special events and luxurious spa specials.

As the resort continues to celebrate its 25<sup>th</sup> anniversary, it beckons guests to enjoy one of the most exceptional seasons on the coast with surprisingly warm weather, smaller crowds and endless options for shopping, dining and good old-fashioned fun in the sun.

Perfect for fall break with the family, a romantic getaway or a much-needed girls' weekend, guests can book a three-day paradise getaway anytime between Sept. 7 and Dec. 30, 2009 and when they buy two nights, they'll get the third night free. Please call the Hilton Sandestin Beach at (800) 367-1271 to make reservations and mention code "P5." Restrictions do apply. This offer is not bookable online. Offer is only available for a for a three-night consecutive stay between Sept. 7, 2009, and Dec. 30, 2009, in standard room accommodations. Subject to availability. Not applicable to groups or existing reservations.

While the Hilton Sandestin Beach is nestled away from the hustle and bustle of Destin and Panama City Beach, Fla., the resort hotel is located just close enough for guests to take advantage of the amazing events and festivals that pepper Northwest Florida each fall. The resort is the perfect tucked-away haven and home base for exploring the area's most popular events such as the Baytowne Wharf Art Expo (Sept. 4-6), the Destin Seafood Festival (Oct. 2-4), Back to Nature (Oct. 16-18) and Taste of the Beach (Nov. 5-8), to name a few.

In addition, the Hilton Sandestin Beach is hosting A Starry, Starry Night at the Hilton Sandestin Beach on Sept. 25, from 6:30 – 9:00 p.m. The adult-only event promises to be an unforgettable evening under the stars, featuring intimate tables on the beach with fine cuisine, wine and live entertainment. End the evening with a movie on the beach under the stars. Cost is \$40 per person. Special "Take the Elevator Home" rate of \$99 per night are available for hotel accommodations (mention code "SSN"; based on standard accommodation; subject to availability). Starry Starry Night is a part of the Beach of South Walton's Annual Autumn Tides series and a portion of the proceeds will benefit the Children's Volunteer Health Network, [www.cvhnkids.org](http://www.cvhnkids.org).

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Also coming up in October is the Hilton Sandestin Beach's Third Annual Monster Mash Bash on Oct. 31 from 8 p.m. to 1 a.m. The resort is calling all witches, ghouls and devils for the Halloween event of the year featuring full open bars, great food and live entertainment. Fabulous prizes will be given away at the costume contest judged by the audience. Cost is \$69 per person, \$129 per couple and group rates are available. Special "Take the Elevator Home" rate of \$79 per night are available for hotel accommodations (mention code "MMB"; based on standard accommodations; subject to availability).

Special just in time for the fall season, *Serenity by the sea* – the Spa at the Hilton Sandestin Beach – is offering a choose-two special. Guests choose two services from a select menu for \$125. The offer is available through Oct. 31, 2009. Make it a girlfriends' getaway by combining the accommodations offer with the spa special. Or, treat your sweetie to Starry, Starry Nights and then an amazingly relaxing day at the spa. Appointments are required. For reservations or to learn more about *Serenity by the sea's* fall special, call (850) 622-9595. Visit the spa online at [www.SerenitybytheseaSpa.com](http://www.SerenitybytheseaSpa.com).

For reservations or more information on the Hilton Sandestin Beach Golf Resort & Spa and fall events mentioned, call (850) 267-9500 or (800) 367-1271, or visit [www.HiltonSandestinBeach.com](http://www.HiltonSandestinBeach.com).

**About the Hilton Sandestin Beach Golf Resort & Spa:**

The Hilton Sandestin Beach Golf Resort & Spa, managed by Sandcastle Resorts of Sandestin, Inc. and located directly on the sugar-white sands of the Gulf of Mexico within the 2,400-acre Sandestin Golf and Beach Resort community, celebrates its 25<sup>th</sup> anniversary in 2009 as the Southeast's premier Gulf-front resort hotel. The Hilton Sandestin Beach has continued its quest to improve and upgrade to ensure that guests' expectations are exceeded during all hours of their stay. Whether in search of a leisurely getaway or an extraordinary wedding destination, the Hilton Sandestin Beach is the perfect retreat, offering a variety of amenities and activities including more than 32,000 square feet of meeting space, an unparalleled resort spa and fitness center, elegant dining venues and much more. For more information, visit [www.HiltonSandestinBeach.com](http://www.HiltonSandestinBeach.com).

**More about *Serenity by the sea*, the Spa at Sandestin Beach Hilton**

*Serenity by the sea* offers a well-appointed, exclusive setting featuring premier spa amenities with uniquely personalized services. To help create a customized schedule of treatments, a professional Spa Concierge is available to assist clients in selecting from a variety of spa menu options. Spa guests are invited to revitalize with an energizing cardio workout or yoga session, relax with a soothing spa treatment or indulge in a well-deserved multi-day escape tailored just for their individual needs. *Serenity by the sea* facility includes a fitness center where guests can work out on their own or enjoy the expertise offered by onsite personal trainers and a workout room specifically designed for yoga and other floor exercises. The fitness area features the latest Cybex, True and Precor cardio, strength, toning and stretching equipment and each cardio unit is equipped with a flat screen television and headset. The \$20 fitness center daily fee is waived for guests staying at Hilton Sandestin. Private men's and women's lounges provide steam room, sauna, cascade whirlpool and refreshments, as well as private dressing rooms and vanities fully stocked with grooming amenities. Visit the spa online at [www.SerenitybytheseaSpa.com](http://www.SerenitybytheseaSpa.com).