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HILTON SANDESTIN BEACH GOLF RESORT & SPA PROVIDES CONVENIENT SEASIDE PERCH WITH LUXURIOUS EXTRAS FOR FLORIDA-BOUND SNOWBIRDS

Destin, Fla. (Sept. 10, 2009) – The Hilton Sandestin Beach Golf Resort & Spa, celebrating its 25th year on Northwest Florida's Gulf Coast, offers Florida-bound snowbirds special monthly stay rates, daily breakfast and all of the perks of a luxurious resort escape this winter.

With nightly rates starting from just \$79 (available during the months of November 2009, December 2009, January 2010 and February 2010) and endless options for beachside relaxation, fun and exploration throughout the 2,400-acre Sandestin Golf and Beach Resort community, winter guests can expect an exceptional and exciting winter getaway at the Hilton Sandestin Beach.

As part of the resort's special snowbird rates, winter guests can take advantage of complimentary daily breakfast for two (up to a \$12.75 value each morning per person at resort's Sandcastles Restaurant); daily dinner specials; free local telephone calls; front desk mail service; complimentary access to *Serenity by the sea* Spa fitness center; complimentary wireless Internet access in the hotels' lobby and comfortable lounge area; full housekeeping service once a week and daily trash service, towel replacement and coffee replenishment; access to a 24-hour indoor pool; onsite laundry facilities; complimentary HBO, ESPN, DISNEY and CNN channels; delivery of "USA Today" each weekday; complimentary handicapped and standard self-parking; and monthly replenishment of a convenience package including shampoo, conditioner, body wash and mouthwash. Snowbird rates are based on a minimum one-month stay.

In addition, the Hilton Sandestin Beach is home to five on-site restaurants including the award-winning Seagar's Prime Steaks & Seafood as well as *Serenity by the sea* – the Spa at Hilton Sandestin Beach. Each offers luxurious, unique options for special occasions, an indulgent date night or rejuvenating day.

The Hilton Sandestin Beach is nestled directly on the Gulf of Mexico and away from the hustle and bustle of Destin, Fla., and Panama City Beach, Fla., yet close enough to enjoy the ongoing special events, shopping and recreational opportunities throughout Northwest Florida.

For more information on booking an extended winter stay at the Hilton Sandestin Beach Golf Resort & Spa, call (850) 267-9500 or (800) 367-1271, or visit www.HiltonSandestinBeach.com.

About the Hilton Sandestin Beach Golf Resort & Spa:

The Hilton Sandestin Beach Golf Resort & Spa, managed by Sandcastle Resorts of Sandestin, Inc. and located directly on the sugar-white sands of the Gulf of Mexico within the 2,400-acre Sandestin Golf and Beach Resort community, celebrates its 25th anniversary in 2009 as the Southeast's premier Gulf-front

resort hotel. The Hilton Sandestin Beach has continued its quest to improve and upgrade to ensure that guests' expectations are exceeded during all hours of their stay. Whether in search of a leisurely getaway or an extraordinary wedding destination, the Hilton Sandestin Beach is the perfect retreat, offering a variety of amenities and activities including more than 32,000 square feet of meeting space, an unparalleled resort spa and fitness center, elegant dining venues and much more. For more information, visit www.HiltonSandestinBeach.com.

More about *Serenity by the sea*, the Spa at Sandestin Beach Hilton

Serenity by the sea offers a well-appointed, exclusive setting featuring premier spa amenities with uniquely personalized services. To help create a customized schedule of treatments, a professional Spa Concierge is available to assist clients in selecting from a variety of spa menu options. Spa guests are invited to revitalize with an energizing cardio workout or yoga session, relax with a soothing spa treatment or indulge in a well-deserved multi-day escape tailored just for their individual needs. *Serenity by the sea* facility includes a fitness center where guests can work out on their own or enjoy the expertise offered by onsite personal trainers and a workout room specifically designed for yoga and other floor exercises. The fitness area features the latest Cybex, True and Precor cardio, strength, toning and stretching equipment and each cardio unit is equipped with a flat screen television and headset. The \$20 fitness center daily fee is waived for guests staying at Hilton Sandestin. Private men's and women's lounges provide steam room, sauna, cascade whirlpool and refreshments, as well as private dressing rooms and vanities fully stocked with grooming amenities. Visit the spa online at www.SerenitybytheseaSpa.com.