



## Hilton Sandestin Beach Golf Resort & Spa

FOR IMMEDIATE RELEASE

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### HILTON SANDESTIN BEACH GOLF RESORT & SPA OFFERS SUNNY ESCAPE FOR MOMS

Destin, Fla. (May 1, 2009) – With special spring room rates, an area arts festival, a delicious brunch and pampering at the spa, a sunny escape to the Hilton Sandestin Beach Golf Resort & Spa on Northwest Florida's Gulf Coast is the perfect way to show Mom how much you care.

Make it a weekend celebration with a beachside stay at the Hilton Sandestin Beach. Just in time for Mother's Day weekend, the Hilton Sandestin Beach is offering rooms starting from \$149 per night available May 1-16. (Restrictions do apply. Based on standard accommodations in the resort's Spa Tower.) For reservations, call (800) 367-1271 or (850) 267-9500, or visit [www.HiltonSandestinBeach.com](http://www.HiltonSandestinBeach.com).

If the Hilton Sandestin's beaches and luxurious accommodations haven't spoiled her, perhaps a trip to the world-class *Serenity by the sea*, the Spa at Hilton Sandestin Beach, will. Mothers and grandmothers who schedule a treatment at *Serenity by the sea* over Mother's Day weekend, Saturday and Sunday, May 9 and 10, will each receive a complimentary glass of champagne or mimosa and a rose during her visit. During the entire month, *Serenity by the sea* is showcasing two special treatments – a Firming Treatment, a 50-minute stimulating and detoxifying body mud treatment, and a Soothing Treatment, a 50-minute softening and re-mineralizing body mud treatment. Each treatment is available for \$90 from May 1-31, and subject to availability. Appointments are required. For reservations or to learn more about *Serenity by the sea*'s Mother's Day offers, call (850) 622-9595. Gift cards are available. Visit the spa online at [www.SerenitybytheseaSpa.com](http://www.SerenitybytheseaSpa.com).

Treat mom to a gourmet Mother's Day Brunch on Sunday, May 10, from 10 a.m. to 3 p.m. The brunch will take place in the resort's Emerald Ballroom and includes an omelet and waffle station, antipasto choices, main course selections such as shrimp; herb-crusted grouper; pecan-crusted chicken, seafood potpie, chef-carved New York strip and steamship round of pork with accompanying sauces and more. Guests can also choose from a variety of sides, and children will enjoy a special kids' buffet. To top off the delicious day is a delectable array of house-made desserts created by Hilton's own award-winning Pastry Chef Derryck Adams. The brunch is \$29.95 for adults, \$13.95 for children ages 7-12, and complimentary for children 6 and younger. For reservations, call (850) 267-9500, ext. 44.

And, finally, add some color to your Mother's Day by checking out the work from more than 100 juried artists on display in the nearby Village of Baytowne Wharf during the 21<sup>st</sup> Annual ArtsQuest Fine Arts Festival on both Saturday and Sunday, May 9 and 10. Along with artists exhibiting their work, the festival features live music and special children's activities. The festival is free, but a small donation toward the Cultural Arts Association is requested at the gate.

(more)

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**More about *Serenity by the sea*, the Spa at Sandestin Beach Hilton**

*Serenity by the sea* offers a well-appointed, exclusive setting featuring premier spa amenities with uniquely personalized services. To help create a customized schedule of treatments, a professional Spa Concierge is available to assist clients in selecting from a variety of spa menu options. Spa guests are invited to revitalize with an energizing cardio workout or yoga session, relax with a soothing spa treatment or indulge in a well-deserved multi-day escape tailored just for their individual needs. *Serenity by the sea* facility includes a fitness center where guests can work out on their own or enjoy the expertise offered by onsite personal trainers and a workout room specifically designed for yoga and other floor exercises. The fitness area features the latest Cybex, True and Precor cardio, strength, toning and stretching equipment and each cardio unit is equipped with a flat screen television and headset. The \$20 fitness center daily fee is waived for guests staying at Hilton Sandestin. Private men's and women's lounges provide steam room, sauna, cascade whirlpool and refreshments, as well as private dressing rooms and vanities fully stocked with grooming amenities. Visit the spa online at [www.SerenitybytheseaSpa.com](http://www.SerenitybytheseaSpa.com).

**About the Hilton Sandestin Beach Golf Resort & Spa:**

The Hilton Sandestin Beach Golf Resort & Spa, managed by Sandcastle Resorts of Sandestin, Inc. and located directly on the sugar-white sands of the Gulf of Mexico within the 2,400-acre Sandestin Golf and Beach Resort community, celebrates its 25<sup>th</sup> anniversary in 2009 as the Southeast's premier Gulf-front resort hotel. The Hilton Sandestin Beach has continued its quest to improve and upgrade to ensure that guests' expectations are exceeded during all hours of their stay. Whether in search of a leisurely getaway or an extraordinary wedding destination, the Hilton Sandestin Beach is the perfect retreat, offering a variety of amenities and activities including more than 32,000 square feet of meeting space, an unparalleled resort spa and fitness center, elegant dining venues and much more. For more information, visit [www.HiltonSandestinBeach.com](http://www.HiltonSandestinBeach.com).