



Hilton Sandestin Beach Golf Resort & Spa

FOR IMMEDIATE RELEASE

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SERENITY BY THE SEA SPA HONORS DADS WITH REAL MEN GET MASSAGES PACKAGE

Destin, Fla. (June 2, 2009) – What papa wouldn't want a little pampering this Father's Day? With the Real Men Get Massages Package from *Serenity by the sea*, the Spa at Hilton Sandestin Beach Golf Resort & Spa, dads can confidently emerge from their man caves for a little R & R on this special weekend honoring them.

Why just celebrate our patriarchs for one day? During the entire month of June, *Serenity by the sea* is offering men a package designed with their masculine needs in mind. The Real Men Get Massages Package includes:

- Relaxation Massage – 30-minute massage customized for the specific stress points of the body.
- Refreshing Facial – 30-minute cleansing and nourishing facial just for men.
- Pure Fiji Mana'ia Travel Kit – perfect sized kit with the essentials for any "on the go" lifestyle including lotion, shower gel, body oil, body scrub and body butter.

The package is available for \$125 from June 1 – 30, subject to availability and appointments are required.

"Men traditionally hit the golf course or head out on the water for a day of relaxation," said spa director Ryan Holt. "We think the Real Men Get Massages Package is the perfect complement to these time-honored activities, and men can feel good about getting a little pampering this Father's Day."

Serenity by the sea offers a well-appointed, exclusive setting featuring premier spa amenities with uniquely personalized services. To help create a customized schedule of treatments, a professional Spa Concierge is available to assist clients in selecting from a variety of spa menu options. Private men's and women's lounges provide steam room, sauna, cascade whirlpool and refreshments, as well as private dressing rooms and vanities fully stocked with grooming amenities.

For reservations or to learn more about Serenity by the sea's Father's Day offer or other spa treatments just for men, call (850) 622-9595. Gift cards are available. Visit the spa online at www.SerenitybytheseaSpa.com.

For more information on the Hilton Sandestin Beach Golf Resort & Spa call (850) 267-9500 or visit www.HiltonSandestinBeach.com.

About the Hilton Sandestin Beach Golf Resort & Spa:

The Hilton Sandestin Beach Golf Resort & Spa, managed by Sandcastle Resorts of Sandestin, Inc. and located directly on the sugar-white sands of the Gulf of Mexico within the 2,400-acre Sandestin Golf and Beach Resort community, celebrates its 25th anniversary in 2009 as the Southeast's premier Gulf-front resort hotel. The Hilton Sandestin Beach has continued its quest to improve and upgrade to ensure that guests' expectations are exceeded during all hours of their stay. Whether in search of a leisurely getaway or an extraordinary wedding destination, the Hilton Sandestin Beach is the perfect retreat, offering a variety of amenities and activities including more than 32,000 square feet of meeting space, an unparalleled resort spa and fitness center, elegant dining venues and much more. For more information, visit www.HiltonSandestinBeach.com.