



Hilton Sandestin Beach

Golf Resort & Spa

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THE HILTON SANDESTIN BEACH GOLF RESORT & SPA TO OFFER A STUNNING NEW BACKDROP FOR AN “I DO” IN PARADISE

Brides will enjoy new deck areas with expanded views of the Gulf, among other new and upgraded amenities, at Northwest Florida’s premier full-service beachfront resort hotel, following a \$6.5 million hotel-wide renovation project

Destin, Fla. (February 1, 2011) – For more than 26 years, the Hilton Sandestin Beach Golf Resort & Spa – located directly on the sugar-white sand beaches of Northwest Florida’s Gulf Coast – has served as the backdrop for hundreds of couples’ special day. As Northwest Florida’s largest full-service beachfront resort hotel, the Hilton Sandestin Beach provides an incomparable view of and access to the sugar-white sands and emerald-green waters of Northwest Florida – one of *Frommer’s* “Top 12 Destinations for 2010.”

From black-tie affairs to intimate candlelit ceremonies overlooking the beach and casual barefoot barbecues on the beach, the Hilton Sandestin Beach provides the perfect setting for every kind of bride. This year, following a \$6.5 million renovation project, to be revealed in the spring, Hilton Sandestin Beach brides will enjoy expanded deck areas and upgraded amenities that offer more possibilities for a dream wedding in paradise.

“Our weddings and special events team prides itself in seeing each couple’s special day come together, from start to finish, and enjoys getting to know the bride and groom in a way that allows for the utmost personalization of their dream wedding,” said Lori Livis, Director of Event Planning. “We’re excited to now be able to offer them even more ways of doing that.”

A Breathtaking New View

Following the \$6.5 million renovation project, the Hilton Sandestin Beach will boast approximately 17,000 square feet of expanded deck areas, with unobstructed views of the sugar-white sand and emerald-green water of the Gulf Coast. These spaces will include the Sunrise Deck, Barefoot’s Deck and Sunset Deck, which overlook approximately 60,000 square feet of the hotel’s gorgeous sugar-white sand beach – a view that promises to be as breathtaking as the memories couples will make.

Aside from its stunning outdoor areas, Northwest Florida’s iconic hotel boasts remodeled and refreshed indoor spaces, which include the elegant Emerald Ballroom and Coral Ballroom, as well as a foyer area well-suited for themed cocktail receptions.

For convenience, the Hilton Sandestin Beach also provides brides and grooms with the peace-of-mind of having backup space available to save the day, in case of inclement weather.

Special Touches for a Special Day

Beyond a magical view and exceptional spaces, the Hilton Sandestin Beach offers a wide array of customizable wedding services and amenities that help put that special touch on an already very special day.

Special touches on the special day further include chair ties, limousine rental, a gorgeous rose petal aisle runner, a festive wedding cake with fresh flower cake topper and much more. Extra touches also include a champagne toast, martini or margarita bar and specialty linens and décor for any reception, as well as white garden ladder-back chairs for traditional outdoor seating at a beachside ceremony.

For the special day, the Hilton Sandestin Beach's partnership with its on-house audiovisual provider, Five-Star AudioVisual, allows it to provide its wedding parties with customizable A/V packages to meet every need. From a sound system and microphones for a beachside ceremony or a giant screen streaming videos of the couple's favorite moments, the Hilton Sandestin Beach can put together an unforgettable production.

The hotel's devoted recreation staff is also available to assist in implementing a limbo or hula-hoop contest or keep the kids entertained with a fun game of crab chasing along the beach. The opportunities for celebration and entertainment are endless.

Culinary Delights

No wedding reception is complete without a personalized delectable menu, and the Hilton Sandestin Beach has themed culinary offerings suited for every need and desire. From casual beachside fare to sheer sophistication and sit-down service, to a buffet-style array of menu favorites, the options are endless at the Hilton Sandestin Beach. Several menus are available for receptions, based on the hotel's most popular requests and staff suggestions. Themed reception menus include seated dinner and buffet-style options that include several choices of hors d'oeuvres, salad, entrées, and desserts.

Couples may also experience an unforgettable rehearsal dinner at the hotel's AAA Four-Diamond restaurant – Northwest Florida's first. Since opening in 1998, Seagar's Prime Steaks and Seafood has distinguished itself for classic steakhouse offerings, creative seafood presentations, dramatic tableside preparations and open-theater kitchen. Best known for beautifully hand-selected and perfectly cut and presented USDA Prime steaks notable wine list of more than 600 labels, Seagar's continues to be extolled by critics as one of the region's finest restaurants.

Located on the lower lobby level of the Hilton Sandestin Beach Golf Resort & Spa – Northwest Florida's largest full-service beachfront resort hotel – Seagar's hours vary seasonally. Reservations are recommended and can be made by calling 850.622.1500 or online at www.SeagarsDestin.com.

A Full-Service Spa Experience

Located in the lower level lobby of the hotel's Spa Tower, *Serenity by the sea* – the Spa at the Hilton Sandestin Beach has been recognized as the area's Best Spa by *Emerald Coast Magazine* readers since 2003. This year, the 11,000-square-foot full-service spa celebrates its 10th anniversary with a \$250,000 upgrade, which includes new Precor® fitness equipment for a personalized fitness experience.

The spa is renowned for providing guests with uniquely personalized services in an exclusive setting that features premier spa amenities, offering an extensive menu of indulgent treatments to suit any mood and dissolve away stress. Ultra luxe robes, slippers and luxury amenities are

provided for guests' comfort. The spa's full-service salon provides a wide array of traditional and innovative hair and beauty services and treatments, utilizing premium products.

Serenity by the sea is the only spa in the area to feature separate private men's and women's lounge areas that include whirlpools, sauna and steam room, private lockers, and a healthy selection of fresh juices and snacks – suitable for brides and grooms alike!

The spa's "Here Comes the Bride" package includes a manicure and pedicure, elegant up-do/style, a unique gift of products from *Serenity by the sea's* Spa Shoppe and a complimentary mimosa for the bride and bridal party. Additionally, the Zen Den Option is available to bridal parties looking for a special place to relax or dine before what can often be a hectic day.

Serenity by the sea is open daily; hours vary seasonally. Please call 850.622.9595 to make an appointment. Group appointments and gift certificates are also available. Visit the spa online at www.SerenitybytheseaSpa.com or become a fan on Facebook to receive the latest promotional information.

Activities for Everyone in the Party

At the Hilton Sandestin Beach, guests will experience a blend of beachside comfort, resort casualness, and world-class luxury, thanks to its excellence in service and award-winning amenities, which include a wide array of onsite dining venues – including a new coffee shop – and lounge areas.

This spring, guests will be able to enjoy a mouth-watering burger or zesty fish tacos – among other such tasty treats – at the new Barefoot's Beachside Bar & Grill, or enjoy a tropical cocktail from The Sand Bar, while lounging by the shore. Guests wanting to take in the gorgeous view poolside will be able to choose from a wide array of food items from Picnix Poolside Market, designed to offer guests the convenience of enjoying breakfast, lunch or dinner items – no shoes required! Guests will also be able to take a dip in a new hot tub, and young children will have fun splashing around in their very own kiddie pool. For further convenience and comfort, an indoor pool and whirlpool are also available, in addition to two outdoor pools.

Additionally, the hotel's four different room types, ranging from guest rooms to presidential suites – all oversized and comfortably spacious – have been refreshed to provide the best in luxury and comfort. The Deluxe Junior Suites are designed with bunk beds tucked away in a private alcove for children, including a media center. Because children are an important part of the Hilton Sandestin Beach family, the hotel also features daytime and nighttime children's programs.

Located within a 2,400-acre resort, Hilton Sandestin Beach guests have access to a wide array of relaxing and invigorating recreational activities alike, including four championship golf courses and 15 tennis courts, and opportunities for sailing, fishing and snorkeling. Also available just footsteps away from the hotel are some of Destin's finest dining, shopping and entertainment complexes. Prior to the special day, guests are, without a doubt, bound to enjoy themselves no matter how they choose to spend their time.

The Sky's the Limit

Beginning in the spring, wedding guests may enjoy the convenience of flying to Northwest Florida from one of 19 cities across the U.S., thanks to Vision Airlines, which announced last month that it will commence nonstop air service to/from Northwest Florida Regional Airport (VPS), approximately 25 miles from the Hilton Sandestin Beach. This is in addition to the nonstop flights to/from Northwest Florida Beaches International Airport, (ECP), near Panama City Beach, Fla., courtesy of Southwest Airlines, which were announced in May 2010.

Dreams-Come-True

With its world-class offerings, the Hilton Sandestin Beach is every bride and groom's dream wedding venue, and to assist in making it come true, the Hilton Sandestin Beach offers two signature wedding packages. These packages are tailored to help ease the stress of frazzled brides and for the most part include nearly everything... but the groom.

The Hilton Sandestin Beach's "Sugar Sand Dreams" package is designed for wedding parties of up to 30 guests and includes everything from wedding night accommodations for the bride and groom to live traditional wedding music. The newest package, "Emerald Waters," includes offerings for the ceremony and the reception and includes two hours of professional photography and sound system.

These packages also include security – a service not offered by any other hotel in the area – and each can be further customized to best serve the needs of each couple. Restrictions and blackout dates do apply, and pricing is based on the time of year.

For more information Hilton Sandestin Beach weddings, or to take a virtual tour of the wedding facilities, visit www.HiltonSandestinBeach.com, or call the hotel's Weddings and Special Events Office at 850.267.9612.

For the latest Hilton Sandestin Beach news and promotions, find the hotel on Facebook, Twitter or YouTube. For real-time updates on the exciting renovation project - to be unveiled in spring 2011 – tune in to the Hilton Sandestin Beach Blog at www.HiltonSandestinBeach.com.

About the Hilton Sandestin Beach Golf Resort & Spa

The Hilton Sandestin Beach Golf Resort & Spa, managed by Sandcastle Resorts & Hotels, is located directly on the sugar-white sands and emerald-green waters of Northwest Florida's Gulf Coast – one of *Frommer's* "Top 12 Destinations for 2010." Aside from its stunning location, Northwest Florida's largest full-service beachfront resort hotel boasts 598 spacious guest accommodations, more than 32,000 square feet of award-winning meeting space, excellence in service, a world-class spa and fitness center, five on-site dining venues – including a AAA Four-Diamond restaurant – countless beachside and poolside offerings, abundant resort recreation options, access to championship golf courses, and close proximity to the area's premier attractions. For more information on Destin's premier hotel, visit www.HiltonSandestinBeach.com, or stay up-to-date with its latest news and promotions on its Blog, Facebook, Twitter or YouTube.

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