



Hilton Sandestin Beach

Golf Resort & Spa

FOR IMMEDIATE RELEASE

Media Contact:

Valeria Lento
Communications Manager
(850) 267-9631
vlento@HiltonSandestinBeach.com

THE HILTON SANDESTIN BEACH RECEIVES HUMANITARIAN AWARD FROM ALABAMA GOVERNOR FOR ITS \$10,000 DONATION TO SUPPORT STATE'S RELIEF EFFORTS

Alabama Governor Dr. Robert Bentley recognizes the resort hotel's contributions to Alabama tornado victims last month with an honorary plaque

Destin, Fla. (June 27, 2011) – As a token of appreciation and gratitude for its \$10,000 donation to assist supply victims of last month's devastating tornadoes in Alabama, the state's Governor, Dr. Robert Bentley, presented the Hilton Sandestin Beach Golf Resort & Spa with a Humanitarian Award on behalf of the Alabama Dermatology Society, one of the resort hotel's longstanding clients. The plaque was presented to Frank Flautt, Co-Founder of Sandcastle Resorts & Hotels, which manages the Hilton Sandestin Beach, and Robert Kamm, Sandcastle's President and CEO, on Saturday, at the Society's Summer Symposium being held at the resort hotel.

Last month, the Hilton Sandestin Beach joined the efforts of the Destin United Methodist Church to supply storm victims with much-needed hygienic, health, and household essentials. Through the donation of \$10,000 in Walmart gift cards, the Hilton Sandestin Beach gave back to a community made up of close friends, family members, and loyal guests and clients.

Such clients include Dr. Eric W. Baum, Meeting Director for the Alabama Dermatology Society, which has hosted its conferences at the Hilton Sandestin Beach for nearly 20 years and organized the plaque presentation and the Governor's appearance on Saturday morning.

"I felt it was necessary to honor such a special and altruistic group of people, who were kind enough to donate \$10,000 for tornado relief efforts in our home state," Dr. Baum said.

The plaque, inscribed with an outline of the State of Alabama, reads "Humanitarian Award to the Hilton Sandestin Beach with sincere appreciation and heartfelt gratitude for your contribution to the Alabama Relief Fund" and is currently on display at the hotel's lobby.

"For more than 27 years, Alabama has been very near and dear to our hearts, with thousands of families visiting us year after year and many large groups hosting their meetings and events here," said Robert Kamm, President and CEO of Sandcastles Resorts & Hotels, which manages the Hilton Sandestin Beach. "We're happy to know our donation helped many families in need and are humbled and honored to be recognized in this manner."

For more information on the Hilton Sandestin Beach, call 850.267.9500 or visit www.HiltonSandestinBeach.com. Stay up-to-date on the hotel's latest news and promotions, including real-time updates and weekly beachside broadcasts via its Blog, Facebook, Twitter, or YouTube.

About the Hilton Sandestin Beach Golf Resort & Spa

The Hilton Sandestin Beach Golf Resort & Spa, managed by Sandcastle Resorts & Hotels, is located directly on the sugar-white sands and emerald-green waters of Northwest Florida's Gulf Coast – one of *Frommer's* "Top 12 Destinations for 2010." Aside from its stunning location, Northwest Florida's largest full-service beachfront resort hotel boasts 598 spacious guest accommodations, more than 32,000 square feet of award-winning meeting space, excellence in service, a world-class spa and fitness center, five on-site dining venues – including a AAA Four-Diamond restaurant – countless beachside and poolside offerings, abundant resort recreation options, access to championship golf courses, and close proximity to the area's premier attractions. For more information on Destin's premier hotel, visit www.HiltonSandestinBeach.com, or stay up-to-date with its latest news and promotions on its Blog, Facebook, Twitter or YouTube.

#