



Hilton Sandestin Beach

Golf Resort & Spa

FOR IMMEDIATE RELEASE

Media Contact:

Valeria Lento

Communications Manager

(850) 267-9631

vlento@HiltonSandestinBeach.com

THE HILTON SANDESTIN BEACH GOLF RESORT & SPA CELEBRATES GRAND OPENING OF NEW *BAREFOOT'S BEACHSIDE BAR & GRILL*

**Northwest Florida's premier resort hotel unveils a new beachside restaurant and bar,
following a \$6.5 million hotel-wide renovation project**

Destin, Fla. (April 14, 2011) – Spring is in full swing at the Hilton Sandestin Beach Golf Resort & Spa – Northwest Florida's largest full-service beachfront resort hotel – following a \$6.5 million hotel-wide renovation project. Yesterday evening, the iconic Destin hotel officially unveiled its new beachside restaurant, Barefoot's Beachside Bar & Grill, in front of approximately 200 local community partners and media.

The opening of the new Barefoot's – which has been a Hilton Sandestin Beach guest favorite since it was first opened in 1985 – is particularly special, following the deck fire that completely destroyed it in October 2010. Within six months, the Hilton Sandestin Beach was able to not only bring it back just in time for spring, but do so better than ever, with a stunning new view of the sugar-white sand and emerald-green water of the Gulf.

"The hotel-wide investment is not only a testament to our staff's unwavering commitment to quality but also to our dedication to continuing to enhance guests' experience," said Gary Brielmayer, General Manager. "Their feedback, needs and wants were taken into consideration during the rebuild, every step of the way."

Take in a Stunning New View

The new Barefoot's beachside restaurant boasts unobstructed views of the Gulf from beachside and poolside seating areas with umbrellas, as well as a modernistic bar featuring flat-screen TVs and gas heating for use in the cooler winter months. The new restaurant's menu remains true to the items that made it a Hilton Sandestin Beach guest favorite for so many years, featuring mouth-watering burgers, zesty fish tacos, salads, a wide array of seafood preparations and refreshing tropical libations.

"The new Barefoot's truly is better than ever," Brielmayer said. "Our guests can now enjoy the best of both worlds as they enjoy delicious menu items, combined with an awe-inspiring backdrop."

Additionally, guests looking for a refreshing treat while lounging by the shore will now find an assortment of delicious cocktails and tropical drinks at the new Sand Bar located directly on the beach. A new Picnix Poolside Market is also available for those wanting to take in the gorgeous view poolside while enjoying an array of food items – no shoes required!

The new outdoor dining outlets, combined with more than 17,000 square feet of new expanded beachfront deck areas provide the ultimate setting for a beach vacation. Guests may witness the sunrise on the Sunrise Deck or marvel at a beautiful sunset over the Gulf on the Sunset Deck. A new outdoor whirlpool is also available, in addition to two outdoor pools, and an indoor pool and whirlpool.

A Picture-Perfect Spring and a Summer to Remember

Travelers may now take advantage of the Hilton Sandestin's seasonal packages, tailored to celebrate the resort hotel's expansive \$6.5 million renovation. Its most popular spring and summer packages – *Picture Perfect Fun* and *Summer to Remember* – are also available, including special rates and offerings for Memorial Day, Independence Day, and Labor Day weekend. To learn more or to make a reservation, call 850.267.9500 or visit www.HiltonSandestinBeach.com.

For more information on the Hilton Sandestin, call 850.267.9500 or visit www.HiltonSandestinBeach.com. Stay up-to-date on the hotel's latest news and promotions, including real-time updates and weekly beachside broadcasts via its Blog, Facebook, Twitter, or YouTube.

About the Hilton Sandestin Beach Golf Resort & Spa

The Hilton Sandestin Beach Golf Resort & Spa, managed by Sandcastle Resorts & Hotels, is located directly on the sugar-white sands and emerald-green waters of Northwest Florida's Gulf Coast – one of *Frommer's* "Top 12 Destinations for 2010." Aside from its stunning location, Northwest Florida's largest full-service beachfront resort hotel boasts 598 spacious guest accommodations, more than 32,000 square feet of award-winning meeting space, excellence in service, a world-class spa and fitness center, five on-site dining venues – including a AAA Four-Diamond restaurant – countless beachside and poolside offerings, abundant resort recreation options, access to championship golf courses, and close proximity to the area's premier attractions. For more information on Destin's premier hotel, visit www.HiltonSandestinBeach.com, or stay up-to-date with its latest news and promotions on its Blog, Facebook, Twitter or YouTube.

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