



Hilton Sandestin Beach

Golf Resort & Spa

FOR IMMEDIATE RELEASE

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THE HILTON SANDESTIN BEACH GOLF RESORT & SPA CELEBRATES SPRING WITH SUNNY SAVINGS AND STUNNING NEW VIEWS

Northwest Florida's premier resort hotel unveils a \$6.5 million renovation project and celebrates it with special springtime packages available through May

Destin, Fla. (February 24, 2011) – More than ever, fun will be in bloom this spring at the Hilton Sandestin Beach Golf Resort & Spa – Northwest Florida's largest full-service beachfront resort hotel, thanks to a \$6.5 million renovation project that will reveal a stunning new view of the Gulf's sugar-white sands and emerald-green water. Guests will enjoy the view from expanded deck areas, a new beachside restaurant and bar, and poolside market, among other new and updated amenities – including celebratory rates and packages, available through May.

"This spring, we remain committed to continuing to provide our guests with the excellence in service and amenities for which we're known, combined with a completely new experience that will be as breathtaking as the memories they'll make," said Gary Brielmayer, General Manager.

Take in a Stunning New View

Beginning in March, guests may savor a mouth-watering burger or zesty fish tacos beachside, or enjoy a tropical cocktail from The Sand Bar, while lounging by the shore. Those wanting to take in the gorgeous view poolside will also find a wide array of food items at the new Picnix Poolside Market – no shoes required!

For an unforgettable experience, guests may witness the sunrise on the Sunrise Deck or marvel at a beautiful sunset over the Gulf on the Sunset Deck – thanks to more than 17,000 square feet of expanded beachfront deck areas. A new outdoor whirlpool will also be available, in addition to two outdoor pools, and an indoor pool and whirlpool.

Have It All

The Hilton Sandestin offers the ultimate beach vacation for everyone in the family, featuring renovated spacious accommodations, including suites designed with private bunk-bed alcoves and media center for children. Daytime and nighttime children's programs are also available.

The Hilton Sandestin blends beachside comfort and resort casualness with world-class luxury. A wide array of onsite dining venues – including the area's first AAA Four-Diamond restaurant and a new coffee shop – award-winning full-service spa, lounge areas, abundant resort recreational options, access to championship golf courses, and close proximity to the area's premier attractions make the Hilton Sandestin the perfect location for an unforgettable vacation.

Celebrate Spring with a Celebratory Package

Travelers may now take advantage of the Hilton Sandestin's Spring Celebration Package, available to celebrate the resort hotel's expansive \$6.5 million renovation. With this package, guests will enjoy a sampling of the hotel's brand-new offerings at its new coffee shop, beachside bar and grill, and poolside market – all for one special rate.

- Spring Celebration Package*
Rates from \$229 per night; Mention code "P7"
**Limited availability; other disclaimers apply; please visit www.HiltonSandestinBeach.com for more information.*

"We want guests to know that this March is an ideal time to visit the Hilton Sandestin. With sunny days, sensational savings and now, a stunning new view, kicking off spring has never been more reason for celebration," Brielmayer said.

Those looking to get a head start on spring may book the hotel's "March into Spring Package" – available only in March – and be among the first to experience hotel-wide upgrades, as well as an array of special springtime activities for the whole family, including complimentary breakfast.

- March into Spring Package**
Rates from \$189 per night; Mention code "MH"
**Limited availability; blackout dates and other disclaimers apply. This package is not bookable online. Please call 850.267.9500 for reservations and more information.*

Other spring packages and summer packages are also available, including special rates and offerings for Memorial Day and Independence Day. For reservations, call 850.267.9500 or visit www.HiltonSandestinBeach.com.

Get on Board

Beginning in March, visiting the Hilton Sandestin will be easier than ever! Guests will enjoy the convenience of flying to Northwest Florida from one of 19 cities across the U.S., thanks to Vision Airlines, which announced last month that it will commence nonstop air service to/from Northwest Florida Regional Airport (VPS), approximately 25 miles from the hotel. This is in addition to the existing nonstop flights to/from Northwest Florida Beaches International Airport, (ECP), near Panama City Beach, Fla., via Southwest Airlines.

For more information on the Hilton Sandestin, or to make a reservation, call 850.267.9500 or visit www.HiltonSandestinBeach.com. Stay up-to-date on the hotel's latest news and promotions, including real-time updates on the \$6.5 million project, via its Blog, Facebook, Twitter, or YouTube.

About the Hilton Sandestin Beach Golf Resort & Spa

The Hilton Sandestin Beach Golf Resort & Spa, managed by Sandcastle Resorts & Hotels, is located directly on the sugar-white sands and emerald-green waters of Northwest Florida's Gulf Coast – one of *Frommer's* "Top 12 Destinations for 2010." Aside from its stunning location, Northwest Florida's largest full-service beachfront resort hotel boasts 598 spacious guest accommodations, more than 32,000 square feet of award-winning meeting space, excellence in service, a world-class spa and fitness center, five on-site dining venues – including a AAA Four-Diamond restaurant – countless beachside and poolside offerings, abundant resort recreation options, access to championship golf courses, and close proximity to the area's premier attractions. For more information on Destin's premier hotel, visit www.HiltonSandestinBeach.com, or stay up-to-date with its latest news and promotions on its Blog, Facebook, Twitter or YouTube.

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