



Hilton Sandestin Beach Golf Resort & Spa

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THE HILTON SANDESTIN BEACH TOASTS TO THE SEASON WITH HOLIDAY OFFERINGS FOR GROUPS OF ALL SIZES

Northwest Florida's premier hotel is now offering special incentives for groups planning holiday parties, including customized themed menus and take-the-elevator home rates

Destin, Fla. (September 13, 2011) – 'Tis the season of giving, sharing and caring – and at Northwest Florida's largest full-service beachfront meeting destination, holiday cheer has never been stronger. The Hilton Sandestin Beach is inviting groups of all sizes to celebrate the holidays along the sugar-white beaches of Northwest Florida's Gulf Coast, one of *National Geographic Traveler's* "10 Best Fall Trips" to make in 2011. Businesses and organizations may choose to join the Hilton Sandestin Beach at its annual little/BIG Holiday Party or plan their own thanks to a variety of full-service offerings and incentives.

"We pride ourselves in providing all of our event attendees with the excellence in service and amenities for which we've distinguished ourselves over the past 27 years," said Matthew Price, Director of Sales and Event Planning for the Hilton Sandestin Beach. "For the holidays, we want our clients to enjoy an unforgettable event with all the trimmings, including award-winning space and full-service food and beverage options tailored for every type of group gathering."

This year's Hilton Sandestin Beach holiday group offerings include:

8th Annual little/BIG Holiday Party

Every business, regardless of size, should have an unforgettable holiday party! At the Hilton Sandestin Beach, small businesses, organizations or close group of friends can join others for one festive holiday experience, featuring live entertainment from The Prime Time Band with Lucy Garcia, food, door prizes, on-site photography, and dancing. Registered guests wanting to make the evening even more special may enjoy an exclusive take-the-elevator home rate of \$109* per night.

Event cost is \$49 per person*. Cocktails begin at 6:30 p.m., with dinner and dancing from 7:30 p.m. – 11 p.m. For reservations, call (850) 267-9612.

Customizable Holiday Parties

Groups that leave the planning to the Hilton Sandestin Beach's staff of dedicated sales, event and conference managers will enjoy free party space to deck with boughs of holly, in addition to festive décor, a 10% discount on themed menus and signature cocktails, and a complimentary Hilton Sandestin Beach raffle prize valued at \$500. All party attendees will also have the opportunity to take advantage of special take-the-elevator home rates. Planners booking a party of 40 or more will receive their choice of a complimentary night stay or a champagne toast. For more information on Hilton Sandestin Beach holiday parties, call (850) 267-9600.

Hotel Celebrations

Additionally, the Hilton Sandestin Beach will be celebrating the holidays with delectable brunches and family-friendly activities on Thanksgiving and Christmas Day, and welcoming the New Year with a gala featuring live entertainment by Nashville's "10 Most Wanted Band." To learn more about these special events, visit www.HiltonSandestinBeach.com.

At the Hilton Sandestin Beach, special event attendees will find everything they need for a memorable gathering, under one roof. The Florida Green Lodging certified resort hotel boasts more than 32,000 square feet of award-winning space and more than 17,000 square feet of deck areas overlooking the Gulf, as well as remodeled indoor meeting spaces, following a \$6.5 million hotel-wide renovation completed in spring 2011. These spaces include ballrooms and rooms tucked away for intimate meetings. Additionally, the Hilton Sandestin Beach features on-site concierge and recreation staff, children's programs, and a wide array of luxurious on-site amenities that include a full-service spa, five dining venues – including Destin's only AAA Four Diamond restaurant –access to championship golf, and more.

For more information on Hilton Sandestin Beach meetings and special events, call 850-267-9600, or visit www.HiltonSandestinBeach.com. Click on "Meetings & Groups" to access the hotel's e-Sales Kit and Virtual Tour. Stay up-to-date on the hotel's latest news and promotions via its Blog, Facebook, Twitter, or YouTube.

**Taxes, fees and other disclaimers apply.*

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About the Hilton Sandestin Beach Golf Resort & Spa

The Hilton Sandestin Beach Golf Resort & Spa, managed by Sandcastle Resorts & Hotels, is located on the sugar-white sands and emerald-green waters of Northwest Florida's Gulf Coast in Destin, Fla. – one *Good Morning America's* "10 Most Beautiful Places in America", as well as one of Trip Advisor's "Top 25 U.S. Destinations" in 2011. Aside from its stunning location, Northwest Florida's largest full-service beachfront resort hotel boasts 598 spacious accommodations, more than 32,000 square feet of award-winning meeting space, a world-class spa and fitness center, five on-site dining venues – including a AAA Four-Diamond restaurant –abundant resort recreation options, access to championship golf courses, and close proximity to the area's best attractions. In spring 2011, it completed a \$6.5 million hotel-wide renovation that includes a new beachside restaurant, expanded beachfront decks, and renovated meeting spaces. For more information on Destin's premier hotel, visit www.HiltonSandestinBeach.com, or stay up-to-date with its latest news and promotions on its Blog, Facebook, Twitter or YouTube.