



Hilton Sandestin Beach

Golf Resort & Spa

FOR IMMEDIATE RELEASE

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NORTHWEST FLORIDA'S HILTON SANDESTIN BEACH CELEBRATES THE HOLIDAY SEASON WITH SPECIAL DEALS

Destin, Fla. (December 8, 2011) – Festive packages, special rates and family-friendly amenities will have guests feeling joyful during their stay at the Hilton Sandestin Beach Golf Resort & Spa. Whether looking to enjoy a holiday brunch with all the trimmings or dance 2011 goodbye at an elegant New Year's Eve gala, travelers will find everything they need for an unforgettable holiday season at Northwest Florida's largest full-service beachfront resort hotel.

This winter, the family-friendly Hilton Sandestin Beach invites guests to get away from the cold and snow and enjoy a different kind of "white winter," along the beautiful sugar-white sands of the Gulf Coast, which have made Northwest Florida's beaches one of *National Geographic Traveler's* "10 Best Fall Trips" to make in 2011.

A blend of beach casualness, resort comfort and Hilton-brand luxury has made the Hilton Sandestin Beach Destin's iconic resort hotel for the past 27 years. From spectacular sunsets to new world-class amenities, part of a \$6.5 million hotel-wide renovation completed in spring 2011, there's something for everyone at the Hilton Sandestin Beach this season.

The following deals and value-added packages are now available for the jolliest holiday season yet. For reservations, please call 850-267-9500 or 1-800-367-1271 (toll-free), or visit www.HiltonSandestinBeach.com for more information.

'Tis the Season...

Guests may choose to give "the gift of the beach" by purchasing a Hilton Sandestin Beach gift card or take advantage of a variety of special rates and festive packages.

- Buy 2, Get 1 FREE Special Holiday Offer (now through December 30) – book a consecutive two-night stay and receive one FREE consecutive night.

Rates from \$149 per night*; mention code "BT."

- Season's Best – Celebratory Offer (now through December 30) – includes a complimentary room upgrade and the season's best rate.

Rates from \$119 per night* on weekdays and \$169 per night* on weekends; mention code "SN."

- Sugar-White Winter Savings Package (now through February 29, 2012) – includes upgraded Deluxe Junior Suite accommodations, featuring bunk beds for children; complimentary access to the award-winning *Serenity by the sea* Spa, located in the hotel; and breakfast for two.

Rates starting from \$149 per night*; based on a two-night minimum stay; mention code “GF.”

New Year’s Eve

Welcome 2012 at the Hilton Sandestin Beach’s 27th Annual New Year’s Eve gala and enjoy cocktails, an elegant dinner and dessert buffet, and a champagne toast, accompanied by the live sounds of Nashville’s “10 Most Wanted Band.” Guests may book a value-added package that provides the comfort of spending the evening in one of Hilton Sandestin Beach’s spacious rooms.

- New Year’s Eve Gala Package (December 31) – includes two tickets to the gala, party favors, and accommodations, plus the option to take advantage of discounted pricing on children’s programs during event hours.

Rates from \$498 per night*; mention code “NYE.” Guests booking this package will also have the option of booking additional consecutive stays for \$159 per night* through January 7, 2012.

Gala tickets only are \$329 per couple and may be purchased by calling 850-267-9500 ext. 3009.

2012 Savings

The Hilton Sandestin Beach is also offering celebratory packages for the beginning of the New Year, including a spa getaway package, exclusive February packages and an early spring break special, which guarantees the lowest spring break rate when booked by February 13, 2012.

For reservations or more information, call 850-267-9500 or 1-800-367-1271 (toll-free), or visit www.HiltonSandestinBeach.com. Stay up-to-date on the hotel’s latest news and promotions via its Blog, Facebook, Twitter, or YouTube.

**These packages are not bookable online. Other disclaimers and restrictions apply. Based on limited availability.*

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About the Hilton Sandestin Beach Golf Resort & Spa

The Hilton Sandestin Beach Golf Resort & Spa, managed by Sandcastle Resorts & Hotels, is located on the sugar-white sands and emerald-green waters of Northwest Florida’s Gulf Coast in Destin, Fla. – one of *Good Morning America*’s “10 Most Beautiful Places in America”, as well as one of Trip Advisor’s “Top 25 U.S. Destinations” in 2011. Aside from its stunning location, Northwest Florida’s largest full-service beachfront resort hotel boasts 598 spacious accommodations, more than 32,000 square feet of award-winning meeting space, a world-class spa and fitness center, five on-site dining venues – including a AAA Four-Diamond restaurant –abundant resort recreation options, access to championship golf courses, and close proximity to the area’s best attractions. In spring 2011, it completed a \$6.5 million hotel-wide renovation that includes a new beachside restaurant, expanded beachfront decks, and renovated meeting spaces. For more information on Destin’s premier hotel, visit www.HiltonSandestinBeach.com, or stay up-to-date with its latest news and promotions on its Blog, Facebook, Twitter or YouTube.