



Hilton Sandestin Beach

Golf Resort & Spa

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**SERENITY BY THE SEA – THE SPA AT THE HILTON SANDESTIN BEACH
WELCOMES WORLD-RENOWNED MAKEUP ARTIST AND INTRODUCES THE JANE
IREDALE PRODUCT LINE TO ITS FULL-SERVICE SALON OFFERINGS**

**The Emerald Coast's "Best Spa" continues to celebrates its 10th anniversary with
new amenities and exclusive offers**

Destin, Fla. (July 26, 2011) – *Serenity by the sea*, the award-winning spa at the Hilton Sandestin Beach Golf Resort & Spa, is proud to welcome Cleo Spielberg, a world-renowned certified aesthetician and makeup artist, to its team of spa professionals. With more than 30 years of industry experience, Cleo joins *Serenity by the sea* as its newest skincare specialist and makeup artist, as the spa celebrates its 10th anniversary.

Cleo's extensive credentials within the skincare and makeup industry includes working at DreamWorks Studios in Hollywood, where she performed makeup applications for countless of celebrities. Her expertise also includes bridal makeup application. Prior to joining *Serenity by the sea*, Cleo worked at The Spa at the Emerald Grande.

With Cleo, *Serenity by the sea* also welcomes the *jane iredale* mineral makeup line, which Cleo has exclusively used in her past makeup application experience, and was the first line of its kind to combine skincare ingredients into its formulations.

"We're extremely excited to welcome someone as talented and knowledgeable as Cleo to our team and to have the opportunity to use a makeup line that's as unique as *jane iredale*," said Ryan Holt, spa director. "The combination will provide our guests with an unparalleled makeup application experience, particularly amongst brides and bridal parties, who visit us regularly."

Celebrating 10 Years along the Emerald Coast

In commemorating its 10th anniversary this year, *Serenity by the sea* is toasting to three of its most popular treatments by offering them for a specially reduced price thru December 31. The 30-minute Vitamin C Facial, 50-minute Moor Mud Body Wrap, and the Serenity Foot Ritual can also be combined for a special package price of only \$175*. Additionally, spa guests who book any of the spa's signature packages will receive a complimentary Spa Gift Collection, featuring samples of *Serenity by the sea*'s ten favorite products, thru December 31*.

Serenity by the sea also provides seasonal packages, tailored to include some of its most popular treatments in line with guests' needs at every time of the year. For *Serenity by the sea*'s current seasonal package, visit www.SerenitybytheseaSpa.com.

Located in the lower level of the Hilton Sandestin Beach's Spa Tower, *Serenity by the sea* is renowned for providing guests with uniquely personalized services in an exclusive setting with

premier spa amenities. The spa recently completed \$250,000 in upgrades to its fitness center, fully equipped by Precor®, and is now offering a wide array of fitness classes that take place on the beach, pool deck or fitness studio. Memberships are also available.

Serenity by the sea is open daily; hours vary seasonally. Please call 850-622-9595 to make an appointment. Group appointments, gift certificates, and a locals' discount are also available. Visit the spa online at www.SerenitybytheseaSpa.com or "like" the Hilton Sandestin Beach on Facebook to stay up-to-date with the spa's latest information.

About the Hilton Sandestin Beach Golf Resort & Spa

The Hilton Sandestin Beach Golf Resort & Spa, managed by Sandcastle Resorts & Hotels, is located directly on the sugar-white sands and emerald-green waters of Northwest Florida's Gulf Coast in Destin, Fla. – one of TripAdvisor "Top 25 U.S. Destinations" in 2011. Aside from its stunning location, Northwest Florida's largest full-service beachfront resort hotel boasts 598 spacious accommodations, more than 32,000 square feet of award-winning meeting space, a world-class spa and fitness center, five on-site dining venues – including a AAA Four-Diamond restaurant –abundant resort recreation options, access to championship golf courses, and close proximity to the area's best attractions. In spring 2011, it completed a \$6.5 million hotel-wide renovation that includes a new beachside restaurant, expanded beachfront decks, and renovated meeting spaces. For more information on Destin's premier hotel, visit www.HiltonSandestinBeach.com, or stay up-to-date with its latest news and promotions on its Blog, Facebook, Twitter or YouTube.

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