



Hilton Sandestin Beach

Golf Resort & Spa

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THE HILTON SANDESTIN WELCOMES SUMMER WITH SIZZLING SAVINGS AND HOT HAPPENINGS

Northwest Florida's premier hotel welcomes summer with a \$6.5 million renovation and summertime packages, available through August

Destin, Fla. (April 28, 2011) – Summer will be hotter than ever at the Hilton Sandestin Beach Golf Resort & Spa, the premier full-service beachfront resort hotel along the beautiful sugar-white beaches of Northwest Florida's Gulf Coast. Thanks to summer-themed packages, special events, and the completion of \$6.5 million in hotel-wide renovations that include a new beachside restaurant, the Hilton Sandestin will provide guests with an unforgettable summer.

Whether travelers are looking for a Memorial Day weekend escape, a spectacular Fourth of July fireworks show, a back-to-school celebration in August, or a last taste of summer on Labor Day, the Hilton Sandestin's summer packages include special rates, complimentary amenities and family-friendly activities.

"For more than 26 years, we have provided guests with the ultimate family beach vacation," said Gary Brielmayer, General Manager. "This summer, thanks to \$6.5 million in new and upgraded amenities, they'll experience an even more memorable stay."

Stunning Summer Views

Guests may have lunch at the brand-new Barefoot's Beachside Bar & Grill, which boasts unobstructed views of the Gulf, enjoy tropical cocktails from the new Sand Bar, or take in the views poolside at the new Picnix Poolside Market.

For an unforgettable experience, guests can watch the sunrise on the Sunrise Deck or marvel at a beautiful Gulf sunset on the Sunset Deck – thanks to more than 17,000 square feet of expanded beachfront deck areas, which include a new outdoor whirlpool, in addition to two outdoor pools and an indoor pool and whirlpool.

Experience It All

The Hilton Sandestin offers an ideal stay for families, thanks to spacious accommodations, including suites designed with private bunk-bed alcoves and media center for children. Additionally, the hotel blends beachside comfort, resort casualness, and world-class luxury, featuring onsite dining venues – including Destin's only AAA Four-Diamond restaurant and a new coffee shop – award-winning full-service spa, lounge areas, abundant resort recreational options, access to championship golf courses, and close proximity to Destin's premier attractions.

Sizzling Summertime Savings

A wide array of special summer holiday packages is now available.

- Memorial Weekend Celebration Package (May 27-29) – includes complimentary breakfast and beach set-up
Rates from \$319 per night*; Mention code “ML”
- Star Spangled Weekend Escape (July 1-6) – includes complimentary breakfast and admission to Fourth of July events
Rates from \$329 per night*; mention code “JF”
- Last Taste of Summer – Labor Day Savings (September 2-4) – includes complimentary beach set-up and kid-friendly festivities
Rates from \$199 per night*; mention code “LT”

The “Summer to Remember” package is also available through mid-August. Those looking to get a head start on summer may book the hotel’s “Sunday, Monday, Funday” or “Picture-Perfect Fun Package” through May 26.

Additionally, value rates are available through August, just in time to squeeze in some summer fun prior to the back-to-school season, or to celebrate the kids heading back to school. The “All About You August” package includes complimentary daily breakfast and a \$30 food-and-beverage credit, with rates starting at \$259 per night.*

**Limited availability, blackout dates and other disclaimers apply. These packages are not bookable online. Please call 850-267-9500 for reservations or more information, or visit www.HiltonSandestinBeach.com.*

Head to the Beach

Visiting the Hilton Sandestin is easier than ever this summer! Vision Airlines now offers nonstop air service to/from Northwest Florida Regional Airport (VPS), approximately 25 miles from the hotel, from several U.S. cities. This is in addition to nonstop flights to/from Northwest Florida Beaches International Airport (ECP), near Panama City Beach, via Southwest Airlines.

For more information on the Hilton Sandestin, or to make a reservation, call 850-267-9500 or visit www.HiltonSandestinBeach.com. Stay up-to-date on the hotel’s latest news and promotions, including photos of the \$6.5 million in renovations via its Blog, Facebook, Twitter, or YouTube.

About the Hilton Sandestin Beach Golf Resort & Spa

The Hilton Sandestin Beach Golf Resort & Spa, managed by Sandcastle Resorts & Hotels, is located directly on the sugar-white sands and emerald-green waters of Northwest Florida’s Gulf Coast – one of *Frommer’s* “Top 12 Destinations for 2010.” Aside from its stunning location, Northwest Florida’s largest full-service beachfront resort hotel boasts 598 spacious guest accommodations, more than 32,000 square feet of award-winning meeting space, excellence in service, a world-class spa and fitness center, five on-site dining venues – including a AAA Four-Diamond restaurant – countless beachside and poolside offerings, abundant resort recreation options, access to championship golf courses, and close proximity to the area’s premier attractions. For more information on Destin’s premier hotel, visit www.HiltonSandestinBeach.com, or stay up-to-date with its latest news and promotions on its Blog, Facebook, Twitter or YouTube.

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