



Hilton Sandestin Beach

Golf Resort & Spa

FOR IMMEDIATE RELEASE

Media Contact:

Valeria Lento
Communications Manager
(850) 267-9631
vlento@hiltonsandestinbeach.com

**THE HILTON SANDESTIN BEACH OFFERS GUESTS A SUMMER TO REMEMBER,
THANKS TO BRAND-NEW AMENITIES AND SIZZLING DEALS**

**Northwest Florida's premier hotel continues to celebrate summer with special offers,
available through Labor Day**

Destin, Fla. (July 14, 2011) – Summer is well underway at the Hilton Sandestin Beach Golf Resort & Spa, the premier full-service beachfront resort hotel along the renowned sugar-white beaches of Northwest Florida's Gulf Coast. Following a fun-filled Fourth of July weekend celebration, which included a spectacular fireworks display and live performance by The Heather Hayes Band, the award-winning Hilton Sandestin Beach continues to provide guests with an unforgettable summer experience.

With summer-themed packages, a Labor Day pre-sale and the completion of a \$6.5 million hotel-wide renovation project, which includes a new beachside restaurant, the Hilton Sandestin Beach is positioned to provide guests with the ultimate family beach vacation. Packages include special rates and complimentary amenities with families in mind.

"There's still plenty of summer left for families to enjoy, and we want them to do so here at the best family beach resort," said Gary Brielmayer, General Manager. "The Hilton Sandestin Beach is committed to providing each guest with an unforgettable summer vacation."

Stunning Scenery

Guests may have lunch at the brand-new Barefoot's Beachside Bar & Grill, featuring unobstructed Gulf views; enjoy tropical cocktails on the beach, courtesy of the new Sand Bar; or take in the views poolside at the new Picnix Poolside Market.

Thanks to more than 17,000 square feet of newly expanded beachfront deck areas, guests can watch a summer sunrise on the Sunrise Deck or marvel at a beautiful Gulf sunset on the Sunset Deck. Additionally, they can enjoy a new outdoor whirlpool and children's pool area, in addition to two outdoor pools and an indoor pool and whirlpool.

Family-Friendly Fun

Families will find the Hilton Sandestin Beach suits their every need, with spacious accommodations, including suites designed with bunk-bed alcoves for children, and a wide variety of on-site resort recreation options that include children's programs and putt-putt golf.

Additionally, the hotel blends beachside comfort, resort casualness, and world-class luxury, featuring on-site dining venues – including a AAA Four-Diamond restaurant and a new coffee

shop – award-winning full-service spa, access to championship golf courses, tennis and fishing, and close proximity to the area’s best attractions.

Sizzling Summer Savings

The Hilton Sandestin Beach is now offering a wide array of summer-themed packages.

- Summer to Remember Package (available thru August 14) – includes complimentary breakfast, beach set-up, and a disposable camera to capture summer memories
Rates from \$319 per night*; mention code “SR”
- Labor Day Pre-Sale Offer (available thru July 29) – take advantage on the lowest rates for Labor Day Weekend when booked in advance
Rates from \$159 per night*; mention code “PL”
- All About You August Package (available August 1-31) – includes complimentary breakfast, beach set-up, and \$30 food-and-beverage credit
Rates from \$219 per night*; mention code “AG”
- Last Taste of Summer – Labor Day Savings (September 2-4) – includes complimentary beach set-up and kid-friendly festivities
Rates from \$199 per night*; mention code “LT”

The Hilton Sandestin Beach is also offering special packages beginning in September. These include its popular Sunny Side Up Package, which provides an exclusive rate and complimentary breakfast, and Serenity’s Spa Getaway Package, which includes two 50-minute massages at the resort hotel’s award-winning *Serenity by the sea* spa.

For more information on the Hilton Sandestin Beach, or to make a reservation, call 850-267-9500 or visit www.HiltonSandestinBeach.com. Stay up-to-date on the hotel’s latest news and promotions, including photos of the \$6.5 million in renovations via its Blog, Facebook, Twitter, or YouTube.

**Limited availability, blackout dates and other disclaimers apply. These packages are not bookable online. Please call 850-267-9500 for reservations or more information, or visit www.HiltonSandestinBeach.com.*

About the Hilton Sandestin Beach Golf Resort & Spa

The Hilton Sandestin Beach Golf Resort & Spa, managed by Sandcastle Resorts & Hotels, is located on the sugar-white beaches of Northwest Florida’s Gulf Coast in Destin, Fla. – one of TripAdvisor “Top 25 U.S. Destinations” in 2011. Aside from its stunning location, Northwest Florida’s largest full-service beachfront resort hotel boasts 598 spacious accommodations, more than 32,000 square feet of award-winning meeting space, a world-class spa and fitness center, five on-site dining venues – including a AAA Four-Diamond restaurant –abundant resort recreation options, access to championship golf courses, and close proximity to the area’s best attractions. In spring 2011, it completed a \$6.5 million hotel-wide renovation that includes a new beachside restaurant, expanded beachfront decks, and renovated meeting spaces. For more information on Destin’s premier hotel, visit www.HiltonSandestinBeach.com, or stay up-to-date with its latest news and promotions on its Blog, Facebook, Twitter or YouTube.

###